

CHOICE ONLINE TIMES

Volume 1, Issue 1

December 2007

**MAKING THE MOST OF THE
INTERNET FOR YOUR BUSINESS**

Choice Online Ltd

Merry Christmas and a prosperous New Year

Welcome to the first edition of the **Choice Online Times**, our regular newsletter aimed at keeping our customers, suppliers and friends, informed of what we have been up to and what is happening in the world

of the internet and IT.

We always welcome comments and inputs, so please feel free to email or call us to discuss how we can help improve even more.

Would you like more business ?

Choice Online's customer list is extremely varied and we believe there is a lot of potential for our clients to get to know one another and refer business.

We are actively looking to enable you all to network together and add further value to our business relationship with you. We have set up a simple [business referral exchange](#) on our website where our customers can request a quote or initial contact with a supplier for a particular product or service. Following this request we will put potential customer and potential suppliers in touch with each other.

We also have extensive networking relationships with BNI and Chambers of Commerce so we can extend your reach even further.

Our customers operate in the following fields:

Legal Services
Transport and Logistics
Polymer Manufacturing
Office Cleaning
Print Supplies
Women's Fashions
Work wear and Corporate clothing
Baby furniture
Decorating Services
Photography
Air-conditioning
Recording studios
Pneumatics Suppliers
Estates Agents
LPG Conversion Garage
Opticians
Golf club
Modular building services
Town Planning Consultancy

Please email or call us with your thoughts.



Inside this issue:

Merseyside Law Firm drives internal communications	2
Internet Security	2
Woman to Woman go online	3
Would you like 40% Financial Assistance	3
Choice Online Charities	3
Featured Client: Wright Contractors	4

Stop Press

- Congratulation to Helen of Classy Rags Liverpool, on the birth of her first baby, Oliver, mother and baby doing well
- Congratulations to Brian of Vista Optics on the birth of his fourth child, Thomas, mother and baby also doing well.
- Well done Chris of ICDC on completing the New York Marathon in 4 hours 1 min and raising £3000 for Weston Spirit.

Merseyside Law Firm drives internal communications into the 21st Century!

Following a competitive tendering situation in December 2006

Choice Online were short listed and then selected by Kirwans Solicitors as development partner for the Kirwans Intranet Project (KNET).

The project was completed in late spring 2007.

Financial assistance was provided by Business Link in Greater Merseyside.

Kirwans Solicitors are a leading Merseyside Law firm with 70+ staff, fee earners and partners located in offices in Prenton, Moreton and Liverpool City Centre. A need was identified to better manage and control information and communication across the practice.

The project involved the development and delivery of an Intranet site (Internal Website) to allow all staff at Kirwans to access key information, communications and documents both

departmentally and practice wide. Additionally the site allows staff and departmental managers to access and organise annual leave, training courses and CPD training records.

The intranet solution is also a performance management tool as it integrates with the existing case management system enabling it to display key performance indicators for fee earners and staff.

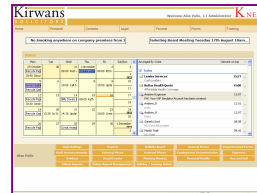
The site is built using the latest website technology but is securely hosted in house so that only Kirwans users can access it.

Commenting on the project **Trevor Goodwin, Practice Director at Kirwans** said 'We realised the need to better coordinate all our internal information and communications and saw that many large organisations do that via an Intranet System. After a competitive tendering exercise we identified Choice Online as the

development partner best qualified to deliver the solution we wanted.

During the development we have been delighted with the professional and flexible approach that Choice Online has brought to the project.

The provision of Business Link funding to assist with the costs has been an added bonus.'



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Is your Internet Security up to date ?

Internet Security is increasingly important.

We have been preferred suppliers of NOD32 Antivirus Solutions in the Northwest for 3 years now and we have supplied and supported the majority of our clients with this brilliant product. Every year NOD32 comes top in independent anti virus reviews

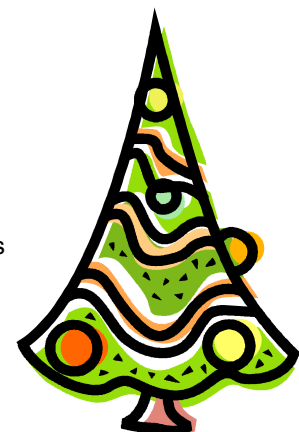
and is the best anti virus software nobody has heard of !

Now, NOD 32 have re-branded themselves as ESET and released even better software, capable of defending your IT equipment against, Viruses, Spyware and Spam.

The latest version of ESET NOD32 Business

edition, upgradeable from your current NOD32 Antivirus will protect you against all forms of Internet threats.

If you are interested in upgrading, please call us



Woman to Woman go online

Southport fashion house, Woman to Woman have launched their online shop, selling designer clothing to the more fashion conscious woman on the web.

Choice Online designed and built their original website 2 years ago

Early this year the client requested a full redesign and revamp to make the

new website to take payment for the whole fashion range online.

Choice Online are also managing an online marketing campaign to drive potential customers and orders to the site..

The first online sale was from a customer in Latvia.

For more information see www.womantowoman.co.uk



Would you like 40% Financial Assistance ?

You know that intelligent use of the Internet can help your business enormously. The Government certainly do. They want Britain to be the leading country in the EU in the growing e-business market.

As part of this initiative, European funding is being made available via Business Link to selected businesses in the Greater Merseyside area. And that means you may qualify for a Grant that will save you 40% off the cost of Website Design, E-Commerce Development and Internet Marketing.

Choice Online Ltd is one of the leading internet development companies in the Northwest. Based right here in the region we achieved GME's 'Best Practice Supplier' status in 2005, Choice Online can help you make the most of this remarkable opportunity. Whether you're considering a Website for the first time or you feel your current site isn't living up to expectations, if you're a small to medium sized business, with under 250 employees and a turnover less than 50million euros, we should be talking.

Choice Online has guided many clients through to success on the Internet . Not only will we help you take the web further, we'll take care of all the paperwork involved in your funding application and we won't begin work till that funding is actually in place.

Funding is available on a first come first served basis for a limited further period .

For the answers to all your questions, contact Richard Dawson on 0151 708 2615 or Email him.

**40% funding
Still available
until September
2008, call us
now...**

Choice Online Charity

Choice Online are proud to support the Roy Castle Lung Cancer Foundation, They are running some brilliant campaigns on the build up to Christmas, for offices, ideas like signing a wall Christmas card and donating the money you would have spent on cards for your office

friends to them. They also would like you to have an office book sale or an after Christmas, unwanted present sale, and donate the funds to them.

If you are interested in any of their charity events, would like help regarding smoking in the

work place, or programmes to help your staff quit smoking, contact Liz Legg on 08712205426

www.roycastle.org



What can we help you with next ?

Queens Dock Business Centre
Norfolk St
Liverpool
L1 0BG

t: 0151 22 0444
f: 0151 709 2605
E: sales@choiceonlineltd.co.uk

Whether you are looking to develop your first web site, enhance an existing site or bring control of your web site updates in-house, **Choice Online** can help. By looking at your marketing objectives, we will advise you on what is possible and most suitable for your business needs. In short, we will ensure that the Internet works for you. Our services include:

website design
eCommerce websites
website content management systems
intranets
bespoke software solutions
website and email hosting
domain names
search engine optimisation
secure data backup
broadband and connectivity

To find out how we can help you make the most of the internet for your business contact us for a free consultation on 0151 708 2615 or visit

Choice Online Ltd

www.choiceonlineltd.co.uk

Featured Client: The Wright Stuff !

Wright Contractors are a business based in Waterloo, they came to Choice Online in November 2006 for a new web-site

WRIGHT CONTRACTORS have over 35 years of experience providing a wide range of Modular Building Services to various market sectors. We have extensive experience in the provision, installation and disposal of modular buildings.

They provide a range of services for many organisations, including Local Authority Education Departments and various public and private sector clients.

They offer a personal and professional service for any project, regardless of size or scale and we are contracted to long and short term projects throughout the UK.

They offer a complete Design and Management approach to

all their projects and will ensure that all your requirements are met and delivered on-time, on budget and to specification.

Wright Contractors specialisation is modular building ensures they can offer all services related to modular buildings:

- Sale
- Hire
- Relocation
- Installation
- Removal
- Environment disposal
- Associated works

For more information, visit

www.wrightcontractors.co.uk

